

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

Buying Time, LLC.

Attention: Accounts Payable 650 Massachusetts Ave NW

Washington, DC 20001

www.wesh.com

Billing Address:

Invoice Date **Invoice Month** Invoice Period Invoice # 07/30/12 - 08/26/12 944408-1 08/26/12 August 2012

Sales Office Sales Region Station Account Executive Fran Berg WESH Eagle-Washingte National

Advertiser Product Estimate Number 2245 Grayson/D/Congress GRAYSON/C/D

> Alt Order # Flight Dates Order # 08/23/12 - 08/29/12 944408 07899178 Billing Type Billing Calendar Deal #

Broadcast Cash

Special Handling

IDB# Advertiser Code | Product Code 361

Agency Ref Advertiser Ref

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Ste 210

						Spots/			
ne Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
3 08/24/12 Class of T	08/24/12 Time - Immedia	*Early Sunrise @4:3		F	:30	1	\$75.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFS: 08/26/12F-	- Opotor Troon	<u>Rate</u> \$75.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Lengt	th Ad-ID			Rate Type
1 V	VESHF 08	/24/12 4:50 AM *Ea	rly Sunrise @4:30AM	430a-5am	:3	30 AG0212M	SCH3000DEFIN	TELY	\$75.00 NM
4 08/24/12 Class of T	08/24/12 Time - Immedia	Regis & Kelly 9-10 A	AM 9:00-10:00 AM but notice	F	:30	1	\$650.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFS: 08/26/12F		<u>Rate</u> \$650.00					
Spots: # C	Ch <u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate Typ
1 V	VESHF 08	/24/12 9:56 AM Reg	is & Kelly 9-10 AM	9:00-10:00 AM	:3	30 AG0212M	SCH3000DEFIN	ITELY	\$650.00 N
6 08/23/12 Class of 7	08/24/12 Time - Immedi	M-F NOON NEWS ately Pre-emptible with	12-12:12:00-12:30 PM out notice	11	:30	2	\$300.00	NM	
Weeks:	Start Date			Rate				5	
0	08/20/12	08/26/1211-	_	\$300.00		(). A . L ID			D-4- T
Spots: # 0				Start/End Time		th Ad-ID	SCH3000DEFIN	TTELM	Rate Typ
			NOON NEWS 12-12:30	12:00-12:30 PM					\$300.00 NI
1 V	VESHF 08	/24/12 12:24 PM M-F	NOON NEWS 12-12:30	12:00-12:30 PM	1	30 AGUZ12M	ISCH3000DEFIN:	TIELY	\$300.00 NI
8 08/24/12 Class of 7	08/24/12 Fime - Immedi	Days of Our Lives ately Pre-emptible with	1:00-2:00 PM out notice	F	:30	1	\$400.00	NM	
Weeks:	Start Date 08/20/12	08/26/12F-	- 1	<u>Rate</u> \$400.00					
Spots: # 0				Start/End Time		th Ad-ID			Rate Typ
1 V	VESHF 08	/24/12 1:58 PM Day	s of Our Lives	1:00-2:00 PM	::	30 AG0212N	SCH3000DEFIN	ITELY	\$400.00 N
10 08/24/12 Class of	08/24/12 Fime - Immedi	Anderson Cooper 2 ately Pre-emptible with		F	:30	1	\$150.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFS 08/26/12F-		<u>Rate</u> \$150.00					
Spots: # 0	Ch <u>Day Ai</u>	r Date Air Time Des	scription	Start/End Time	Leng	th Ad-ID			Rate Typ
1 V	VESHF 08	3/24/12 2:40 PM And	derson Cooper 2-3p	2:00p-3:00p	:	30 AG0212N	MSCH3000DEFIN	ITELY	\$150.00 N
12 08/24/12 Class of	08/24/12 Time - Immedi	M-F 3-4 PM ately Pre-emptible with	3:00-4:00 PM out notice	F	:30	1	\$400.00	NM	
Weeks:	Start Date 08/20/12	End Date MTWTFS 08/26/12F-		<u>Rate</u> \$400.00					
Spots: # 0				Start/End Time	Lend	th Ad-ID			Rate Tyr
- F T									

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INVOICE Invoice Date Invoice Month Invoice Period Invoice # 08/26/12 944408-1 August 2012 07/30/12 - 08/26/12

> Advertiser Product Estimate Number GRAYSON/C/D 2245 Grayson/D/Congress

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	01 - 1 D - 1 -	E . I D . I	D		0, ,,,,				Spots		5	_	
е	Start Date	End Date	Descrip	tion	Start/End Tin	ne	MTWTFSS	Length	Week		Rate	Туре	
12	08/24/12 Class of Tir	08/24/12 me - Immedia	M-F 3-4 ately Pre-er	PM mptible without	3:00-4:00 PN notice	1	jaz -a Erre z area	:30	1		\$400.00	NM	
	Spots: # Ch	Day Air	Date A	Air Time Descrip	<u>otion</u>		Start/End Time	-	gth Ad-ID				Rate Typ
	1 WE	ESHF 08	/24/12	3:47 PM M-F 3-	4 PM		3:00-4:00 PM		30 AG021	.2MSCH3	000DEFINI	TELY	\$400.00 N
14	08/23/12 Class of Tir	08/24/12 me - Immedia		PM NEWS mptible without	M-F 4-5 PM notice		11	:30	2	2	\$700.00	NM	
	Weeks:	Start Date 08/20/12	End Date 08/26/12		Spots/Wee	<u>2</u>	<u>Rate</u> \$700.00						
	Spots: # Ch	Day Air		Air Time Descrip	otion	-	Start/End Time	Len	gth Ad-ID				Rate Typ
		ESHTh 08		4:22 PM M-F 4-			M-F 4-5 PM				000DEFIN	TELY	\$700.00 NI
	2 WI	ESHF 08	/24/12	4:41 PM M-F 4-	5 PM NEWS		M-F 4-5 PM		:30 AG021	L2MSCH3	000DEFIN	CTELY	\$700.00 NI
17	08/23/12 Class of Tir	08/23/12 me - Immedi		PM ROT	5:00-6:00 PN notice	1	T	:30	2	2	\$900.00	NM	
Т	Weeks:	Start Date	End Date	MTWTFSS	Spots/Wee		Rate						
	Spots: # Ch	08/20/12 n Day Aii	08/26/12		ntion	2	\$900.00 Start/End Time	Lon	ath Ad ID	,			Poto Tyr
		ESHTh 08		<u> Air Time</u> <u>Descri</u> 5:29 PM M-F 5-			5:00-6:00 PM	Len	gth <u>Ad-ID</u>	-	3000DEFIN	TTELY	Rate Typ \$900.00 N
		ESHTh 08		5:57 PM M-F 5-			5:00-6:00 PM				3000DEFIN		\$900.00 N
4.0													φοσοίσο Ττ
18	08/24/12 Class of Tir	08/24/12 me - Immedi		PM ROT mptible without	5:00-6:00 PN notice	Л	F	:30	1	1	\$900.00	NM	
	Weeks:	Start Date 08/20/12	End Date 08/26/12		Spots/Wee	<u>ek</u> 1	<u>Rate</u> \$900.00	1:1:					
	Spots: # Ch			Air Time Descri	ption		Start/End Time	Len	gth Ad-ID				Rate Typ
				5:42 PM M-F 5-			5:00-6:00 PM			_	3000DEFIN	ITELY	\$900.00 N
19	08/24/12 Class of Ti	08/24/12 me - Immedi	M-F 6-6	3:30 PM mptible without	M-F 6-6:30 F	PM	F	:30		1 5	\$1,600.00	NM	Egy
	Weeks:	Start Date 08/20/12		<u>MTWTFSS</u>	Spots/We	ek 1	Rate						
	Spots: # Ch			Air Time Descri	ntion	1	\$1,600.00 Start/End Time	Len	ath Ad-IE	,			Rate Typ
			The second secon	6:10 PM M-F 6-			M-F 6-6:30 PM	LOI		_	3000DEFIN	ITELY	\$1,600.00 N
21	08/25/12 Class of Ti	08/25/12 me - Immedi		6-6:30 PM mptible without	SA/SU 5:58- notice	6:30 PI	S-	:30		1	\$900.00	NM	
	Weeks:	Start Date 08/20/12		<u>MTWTFSS</u>	Spots/We	<u>ek</u> 1	Rate						
	Spots: # Ch			Air Time Descri	ntion	1	\$900.00 Start/End Time	Lor	ath Ad-IE	,			Rate Typ
		ESHSa 08		6:27 PM SA/SU			SA/SU 5:58-6:3			_	3000DEFIN	ITELY	\$900.00 N
22				6-6:30 PM	SA/SU 5:58-	6:30 Pi	S	:30)	1	\$900.00	NM	
	Weeks:	Start Date			Spots/We	ek	Rate	-					
		08/20/12	08/26/12	S		1	\$900.00						
	Spots: # Ch	n <u>Day Ai</u>		Air Time Descri	Contract of the Contract of th		Start/End Time	Ler	gth Ad-II	-			Rate Ty
	1 W	ESHSu 08	3/26/12	6:11 PM SA/SL	J 6-6:30 PM		SA/SU 5:58-6:3	80 PI	:30 AG02	12MSCH	3000DEFIN	ITELY	\$900.00 N
23	3 08/25/12 Class of Ti	08/25/12 me - Immedi	Sat 5-6 iately Pre-e	a mptible without	Sat 5-6a notice		S-	:30)	1	\$75.00	NM	
	Weeks:	Start Date 08/20/12	End Date 08/26/12		Spots/We	ek 1	<u>Rate</u> \$75.00						
	Spots: # Cl			Air Time Descri	iption		Start/End Time	Ler	ngth Ad-II)			Rate Ty
		ESHSa 08		5:28 AM Sat 5-			Sat 5-6a			-	3000DEFIN	ITELY	\$75.00 N
24	1 08/26/12 Class of Ti	08/26/12 me - Immed	Sun 5-6	6a emptible without	Sun 5-6a notice		S	:30)	1	\$75.00	NM	
	Weeks:	Start Date			Spots/We	ek	Rate						
		08/20/12	08/26/12			1	\$75.00						
	Spots: # Cl	n Dav Ai	r Date	Air Time Descr	iption		Start/End Time	Lei	ngth Ad-II)			Rate Ty

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Advertiser	Product	Estimate Number
Grayson/D/Congress	GRAYSON/C/D	2245

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							Spots/				
ne Start D	ate End Da	te Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
24 08/26/1 Class of			5-6a e-emptible without	Sun 5-6a notice		:30	1	\$75.00	NM		7+00.0
Spots: <u>‡</u>		Air <u>Date</u> 08/26/12	Air Time Descri 5:25 AM Sun 5-		Start/End Time Sun 5-6a		th <u>Ad-ID</u> 0 AG0212M	SCH3000DEFIN	ITELY	<u>Rate</u> \$75.00	
25 08/25/1 Class of			Sunrise 6-8 AM e-emptible without	6:00-8:00 AM notice	S-	:30	2	\$400.00	NM		
Weeks:	Start Dat 08/20/12	e End D 08/26		Spots/Week 2	<u>Rate</u> \$400.00						
Spots: #	Ch <u>Day</u>	Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate	Type
1	WESHSa	08/25/12	6:29 AM Sat Su	ınrise 6-8 AM	6:00-8:00 AM	:3	30 AG0212M	SCH3000DEFIN	ITELY	\$400.00	NM
2	WESHSa	08/25/12	7:27 AM Sat Su	ınrise 6-8 AM	6:00-8:00 AM	:3	30 AG0212M	\$400.00	NM		
26 08/26/1 Class of			Sunrise@6-8 AM e-emptible without	6:00-8:00 AM notice	S	:30	1	\$400.00	NM		
Weeks:	Start Dat 08/20/12			Spots/Week 1	<u>Rate</u> \$400.00						
Spots: 3	Ch <u>Day</u>	Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate	Type
•	WESHSu	08/26/12	7:44 AM Sun S	unrise@6-8 AM	6:00-8:00 AM	· ::	30 AG0212M	SCH3000DEFIN	ITELY	\$400.00	NM
27 08/26/1 Class of			RIS MATTHEWS V e-emptible without	VKICHRIS MATTHEV notice	V:S	:30	1	\$600.00	NM		
Weeks:	Start Dat 08/20/12			Spots/Week 1	<u>Rate</u> \$600.00						
Spots: 3	Ch Day	Air Date	Air Time Descri	<u>iption</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate	Type
	WESHSu	08/26/12	10:21 AM CHRIS	S MATTHEWS WKNE	EM CHRIS MATTH	HEW: :	30 AG0212M	SCH3000DEFIN	ITELY	\$600.00	NM
28 08/26/1 Class of			ess Hollywood e-emptible without	11:35P-12:35XM/ notice	12S	:30	1	\$400.00	NM		
Weeks:	Start Dat 08/20/12			Spots/Week 1	<u>Rate</u> \$400.00						
Spots: 3	t Ch Day	Air Date	Air Time Descri	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate	Type
	WESHSu	08/26/12	12:34 AM Acces	s Hollywood	11:35P-12:35X	(M/12 :	30 AG0212M	SCH3000DEFIN	ITELY	\$400.00	and the same of
					Total Spots		22				

Payment Terms 30 Days

Gross Total

\$12,125.00

Agency Commission

\$1,818.75

Net Amount Due

\$10,306.25